

The Metropolitan City of Genova

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GenovaMetropoli in a nutshell

- Created by the reform of local authorities (Law 142/1990) and established by the 'Del Rio' Law 56/2014.
- Operative since January 1, 2015.
- Located in the Liguria Region.
- Its capital is the city of Genoa.
- It includes 67 Municipalities and 3 Municipalities Unions.
- Area around 710 sq miles
- Population around 835.000 (31-12-2019)



The metropolitan area is unique and is characterized by a splendid view of the steep landscape.

The coast-hinterland dichotomy

- always a constant in the description of the area,
- for years it represented a difficulty in relations, conditioned by the morphology.
- It affected the evolutionary dynamics (also **mobility**)
- Recently it has been attenuated thanks to increased environmental awareness, as well as to technological evolution.



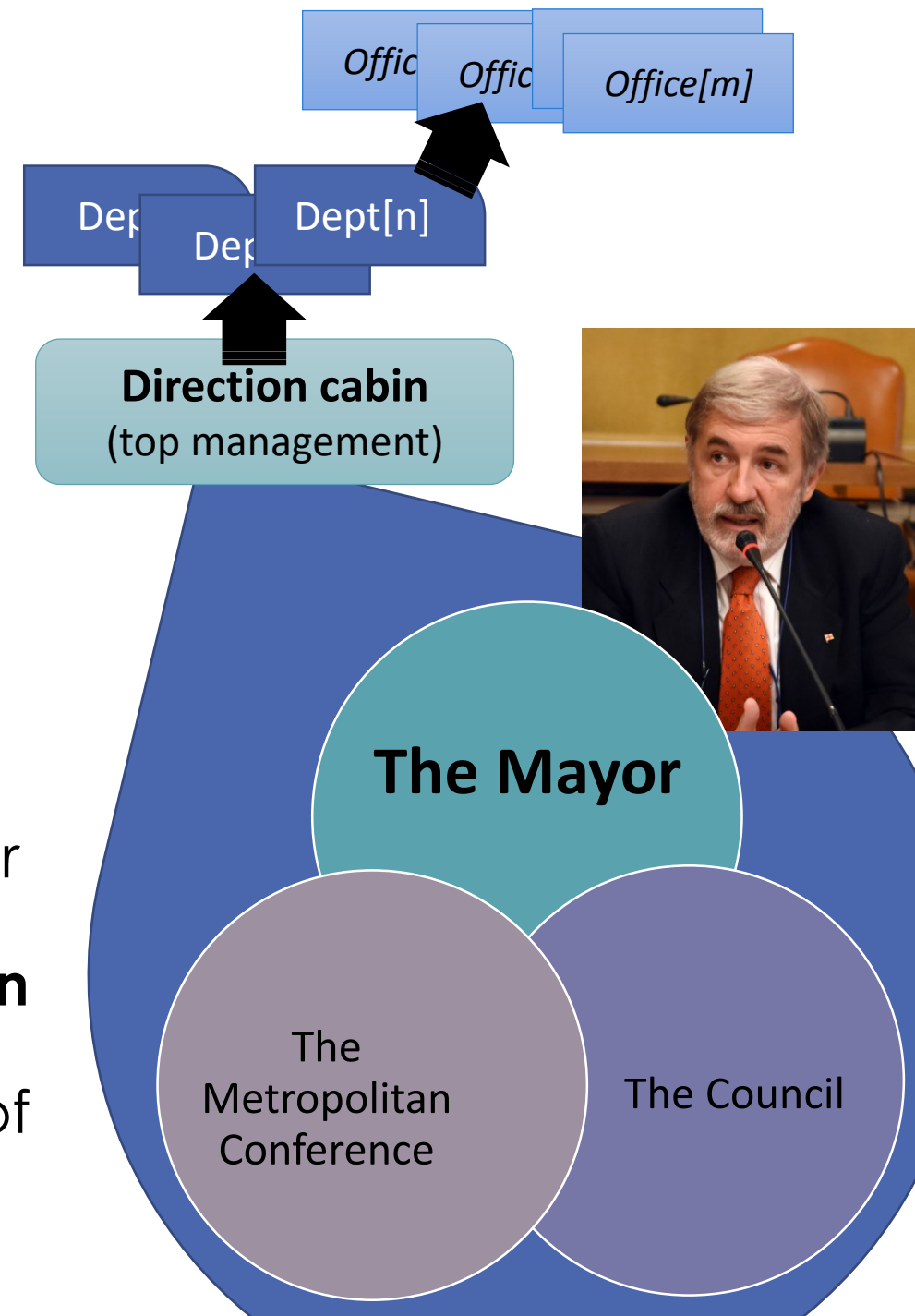
An aerial photograph of a city, likely Genova, with a skydiver in a yellow and black suit visible in the upper left. The skydiver is in a spread position, and a red parachute is partially visible below. The city below shows a mix of urban buildings and green spaces, with a coastline visible in the distance.

GenovaMetropoli's Responsibilities

- **Strategic** metropolitan **development**;
- **Integrated** development and management of **services**, infrastructures and communication networks
- Management of **institutional relationships** with other metropolitan cities both at national and European level;
- Coordinate and manage procedures of **local procurement**
- **Transport mobility**, ensuring coherency of municipal urban planning at metropolitan level.
- Promotion and coordination of **economic and social growth** activities
- Promotion and coordination of **digital information systems** at metropolitan level.

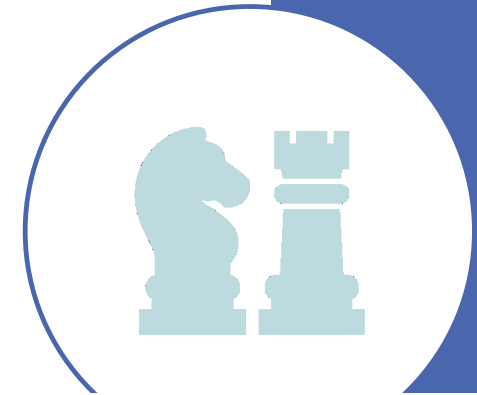
The Governance Model

- A **mixed model** (top-down / bottom-up integrated) in which different aspects are taken into consideration
 - the 'maturity level' of each municipality,
 - the previous experiences and local realities
- Dynamically, the metropolitan City of Genoa becomes a consultant, coordinator and analyst of the various situations, providing **effective support in the co-design and co-planning of innovative solutions** fitted to the real challenges and requests of the territories



Strategic planning and Economic growth

- The **General Management Department** works on designing the global and specific strategies for the metropolitan area, taking into consideration the needs and requests of the territory and by applying a **co-design approach** involving local authorities and stakeholders.
- The **Department of Economic Growth** works on **stimulating the local economic growth** by its programming power, enforcing and creating networks and synergies between the main local actors and stakeholders.

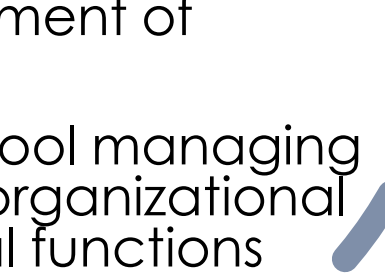


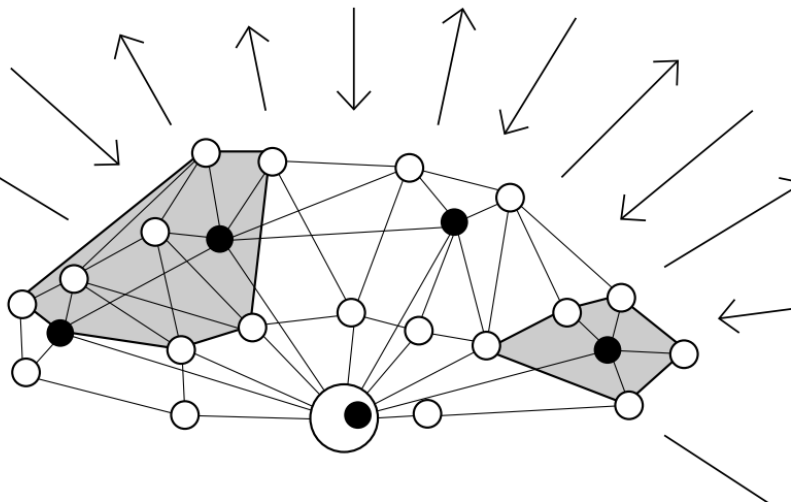


Tools and Models of Governance

- A "network governance" system, which includes the Metropolitan City as coordinator and the 67 municipalities as main actors for strategic and operational choices

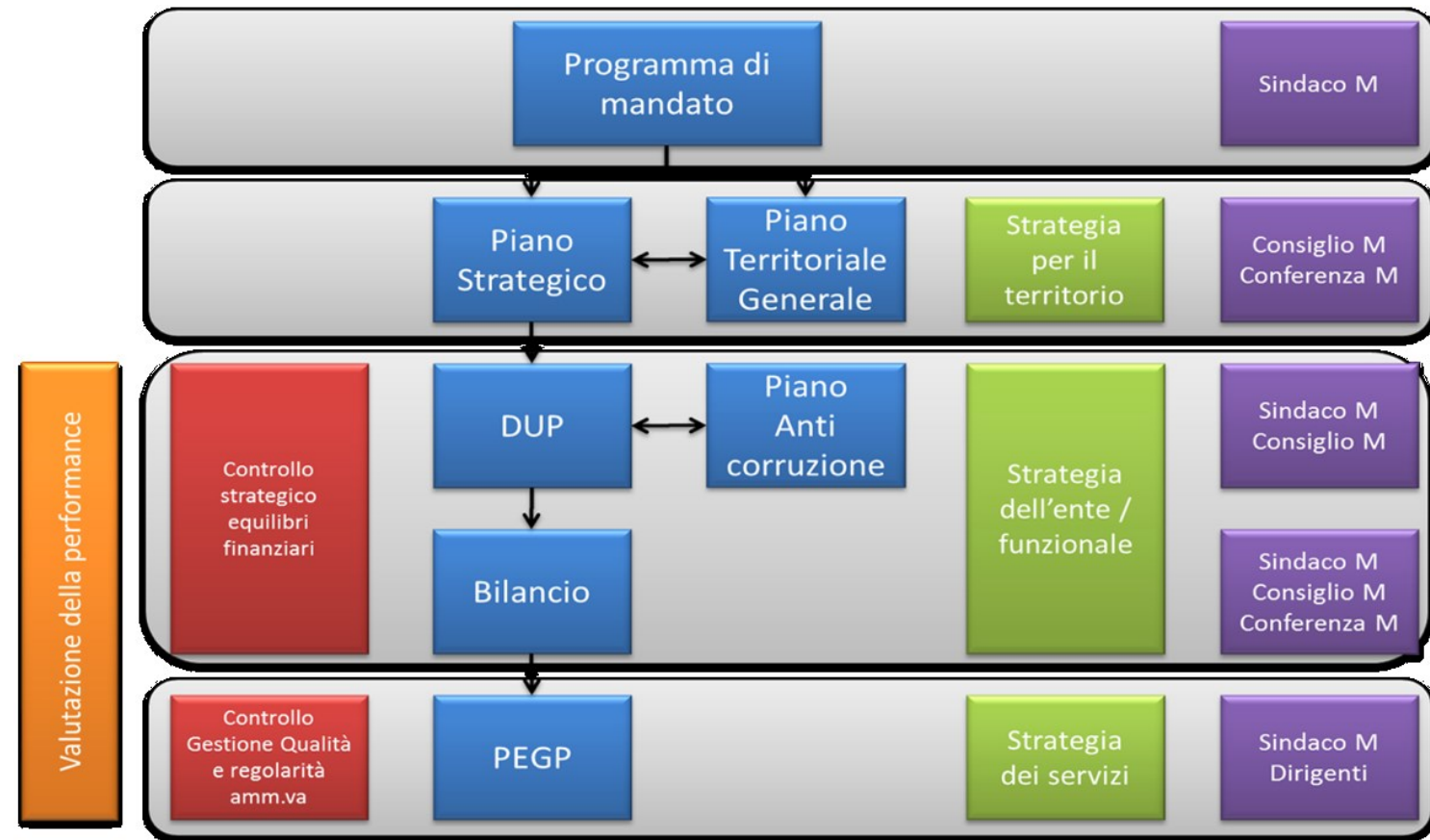
Tools

- **the Strategic Plan** that coordinates with all other programming documents
 - **the Metropolitan Territorial Plan** essential to reveal the territory and give an overview of the 'territory' project
 - **Homogeneous zones**, defined in a shared way for the decentralized implementation of services
 - **Participation**, a key tool for the involvement of Municipalities in co-design
 - Territorial Cooperation (**Agreements**), tool managing relations with Municipalities for a new organizational method of metropolitan and municipal functions
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The performance cycle

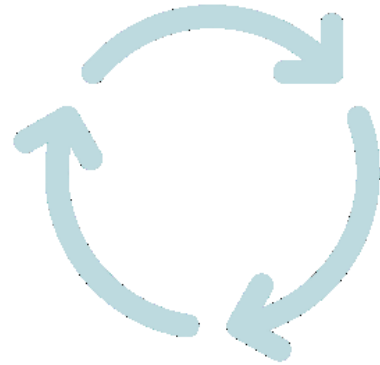
- The performance evaluation cycle has the key elements for the planning process starting from the mandate of the mayor up to the descriptions of the strategic, operational and managerial objectives
- The performance evaluation cycle ends with the reporting of the results to the interested bodies (political bodies, top management, citizens, ...).





Challenges and Competences of the metropolitan area

- The sustainable metropolitan agenda (**The Agenda2030 Metropolitana**) constitutes the main challenge of the Metropolitan City of Genoa for the implementation of the Strategic Plan and the Sustainable Mobility Plan in co-design with the local municipalities.



The strategies are aimed at developing: adaptation to climate change, sustainable mobility and **urban regeneration**

Challenges and Competences of the metropolitan area

- The strategies are implemented thanks to specific actions, all designed taking into consideration specific **participatory paths** involving the stakeholders.
- This slide highlights the **coherence and integration of the strategies** - from a sustainability perspective - of all the planning tools mentioned so far.

STRATEGIE/OBIETTIVI		
MSP	PUMS	AGENDA 2030
Coordinate change		Direction Cabin Coordination with other metropolitan cities
Develop Genova Metropoli	Enhancement of public Intermodal parking, Innovative systems for transport	Def. model of "sustainable metropolitan space», Def. DATALAB for monitoring sustainability goals,
Optimize the	Tariff integration, Efficiency	Charter of sustainable services (incentive systems)
Adapt to climate change	Urban regeneration / sustainable mobility, incentive systems, use of greenery in public areas	Definition of a model of "sustainable metropolitan space" e.g. PUC Integration - Emergency Plan and Blue and Green Infrastructures
Building a sense of belonging	Participatory approach to PUMS, security, soft mobility	Stakeholder mapping "Network of metropolitan schools"



Cooperation, financed projects

- The Proterina3 Evolution has been a project funded by the Interreg France/Italy Program.

GOALS

- to improve the effectiveness of flood risk prevention measures with cross-border involvement and increase the ability to **adapt to climate change** through the development of **resilient communities**.
- to create a model of **participatory emergency planning** and flood defense interventions

The toolbox proposed public/private cooperation

- **Agreements** to consolidate a network of institutions and professionals in sharing of experiences and knowledge also with counterparts at **European level**.
- **Living Labs** that will deal operationally and strategically with the topics related to Directive 844/2018 / EC.
- Design in the metropolitan area of a "**One Stop Shop**» in collaboration with



Italian National Agency for New Technologies,
Energy and Sustainable Economic Development

